

CARLIE HOLSEY

BRAND & PACKAGING DESIGN

CONTACT

carlieholsey.com | carlieholsey@gmail.com | New York, NY

WORK EXPERIENCE

June 2023 - Present

MoroccanOil

New York, NY

- Junior Packaging Designer Jan 2025 - Present

Designs primary and secondary packaging while supporting Senior Packaging Designer and Packaging director.

- Junior Graphic Designer May 2024 - December 2025

Designs promotional sets, brand signages, and PR event assets while supporting Senior Designer on product campaign art direction.

- Graphic Design Intern June 2023 - May 2024

Assisted design team with brand signage and packaging.

March 2022 - May 2024

Fashion Institute of Technology - Resident Assistant

New York, NY

Peer leader and mentor to FIT residents. Acts as a facilitator to the development of the residence hall community through planning community events, mediating conflict and running front desk.

September 2021 - July 2023

Sam Edelman - Sales Associate

New York, NY

January 2020 - August 2021

Toasted Oak Grill - Hostess

Novi, MI

November 2019 - March 2020

ArtCity Detroit Creative Spaces Gallery - Intern

Detroit, MI

Created Detroit History Designed Graphic Arts Contest, Website Design and Flyer Design.

October 2019 - December 2019

Digimax Business Center - Graphic Design Intern

Detroit, MI

Assisted customers with faxes and copies. Designed flyers, brochures, business cards etc.

November 2016 - September 2019

LifeChurch Southfield- Visual Media Director

Southfield, MI

EDUCATION

August 2020 - May 2024 | Cumulative GPA: 3.55

Fashion Institute of Technology

New York, NY - Communication Design AAS / Packaging Design BFA

August 2016 - May 2020 | Cumulative GPA: 3.5/4.0

Oakland Community College

Farmington Hills, MI - Graphic Design AAS

ACHIEVEMENTS/ACTIVITIES

October 2023

Paperboard Packaging Alliance

Student Design Challenge Honorable Mention

December 2020 - Present

Deans List - Fashion Institute of Technology

January 2021 - May 2021

Black Student Union Media Director

Fashion Institute of Technology

Produced and edited videos for the FIT Black Student Union youtube channel.

SKILLS

Adobe Creative Suite

